



Attention Club Secretaries—

Various order forms and club rosters are enclosed. Due dates are listed.

December 20, 2019

2020 Club Rosters & Order Forms

Club rosters are due by **March 31, 2020**, to avoid late fees. Late fees do not apply to new or junior members joining throughout the year. Please check to make sure the members' names, addresses, phone numbers and email addresses are accurate. We want to be sure all members receive their member packets, ID cards, supplies, ballots, newsletters and yearbook.

The AU last raised dues in 1995, which is 25 years ago. The cost of dues has remained the same for more than two decades, while the cost of materials (such as diplomas, promotional brochures, printing of newsletters and yearbooks, postage, etc.) have all increased.

The AU also provides members with ordinance support, educational tools for youth programs, and we allocate resources to ensure shipping is protected and that your voice is heard in Washington, D.C.

Effective in 2020, annual dues for adults and family memberships will go up slightly (\$5). Dues for an adult member will be \$30, family memberships will be \$40 and there is no change to junior membership. It remains \$10 per year.

If submitting for a family membership, please indicate which member is to be deemed head of household, spouse and which are children.

Canadian dues are \$35 per adult member, \$15 for juniors and \$45 for a family (US).

Band orders for 2021 are due by **March 31, 2020**. Shipping applies to each separate order.

FREE DIPLOMAS

Please remember **free diplomas** are available to all clubs. The quantity depends upon the number of members paying dues through the club. Be sure to note how many you wish to order in addition to the free diplomas. Shipping applies to purchased and free diplomas. (See enclosed order form.)

Alien banded birds (IF, FMC or CU) must be registered by **January 15, 2020**, if being flown as old birds. Please call the AU (405-848-5801) or email (augrow@aol.com) to provide the list of birds to be registered.

AMERICAN RACING PIGEON UNION



Contact AU: 1 800.755.2778

Available Resources:

► The AU continues to work with club members as they promote to gain and increase membership. Many resources are available at no cost to members.

Has it been a while since your club gained a new member? How long has it been since your club got together and gave a presentation at a local library, civic club, or school? Has your club set up a (**free**) Facebook page? Is your club advertising on social media? A craigslist ad can be posted at no charge. Several clubs have had great luck recruiting through social media. If you have not tried tapping into this technology, give us a call. The AU is here to help. It is exciting when we see growth in those areas where clubs are working together to promote.

Another tool available to members is the AU Leadership Series. This is a set of three CD's and DVD's to demonstrate how to run positive meetings, generate public awareness and member recruitment, and developing youth programs. Just give us a call and we will get a set out to you.

► Stay up to date by receiving our monthly electronic updates. Call or email (augrow@aol.com) and let us know you would like to be added to the list and you will begin receiving the monthly updates in addition to the traditional quarterly newsletters.



ADVERTISING

Advertising your events, seminars, auctions, etc., in the AU quarterly newsletters and yearbook is a great way to let fellow fanciers know of and participate in your events. Ad copy would be due for the January newsletter, by **December 15**; May newsletter ads need to be received by **April 15**; and the August newsletter ads should be submitted to the national office by **August 1**. Yearbook ads would be needed by **August 15**. Ad rates remain the same and are enclosed.

AU LEGAL FUND

AU Legal Fund was established so that clubs and individual members may support the efforts of our lobbyist as he monitors legislation that might impact the sport. This also helps us as we stand up to animal rights groups that oppose racing. We hope you will consider supporting this fund.

