



AU Yearbook and Convention Book Advertising Rates

Following are the advertising rates for the
2020 AU Yearbook and Convention Book: ADS ARE DUE BY **AUGUST 1**

Front Cover	\$900	CALL FOR AVAILABILITY
Full Page – color	\$600	
Back Cover – color	\$800	
Inside Front – color	\$700	
Inside Back – color	\$700	
Full Page – b/w	\$300	
½ Page – b/w	\$175	
¼ Page – b/w	\$100	
Breeders & Classifieds	\$ 25	

Up to 6 lines/1 in. Example: John Smith

Janssens (Award Winning)
123 Main Street
Anywhere, US 12345
jsjanssens@abc.net
www.jsjanssens.com
231-452-9491

AU UPDATE ADS are also available for the same rates as above.

*These ads are taken on a first come first served basis and we will accept up to 4 pages of ads per issue.
January Update ads are due by December 15th - May Update ads due by April 15th -
August Update ads due by July 1st.*

*Call 405-848-5801 today to get information on the format in which ads should be received.
Ads must accompany order form (see other side) signed by advertiser.*

2020 Yearbook Ad Order Form

Please note:

- Ad pricing is for camera-ready work.
- Layout of your ad by a professional (we want you to look good) if not camera-ready is \$75 per page.
- Photographs are \$10 per photo.
- **ABSOLUTE DEADLINE** for ad submission is **August 1, 2020.**
- Payment should accompany your ad.

American Racing Pigeon Union
P.O. Box 18465
Oklahoma City, OK 73154-0465
Ph. 405-848-5801 – Fax 405-848-5888

Name _____

Address _____

City, ST, Zip _____

Phone _____ Fax _____

Ad size _____

B&W _____ Color _____ # of photos _____

Advertiser's Signature _____

Payment Enclosed \$ _____

TO PAY BY CREDIT CARD PLEASE PROVIDE THE FOLLOWING:

NAME ON CREDIT CARD _____

BILLING ADDRESS _____

CITY _____ ST _____ ZIP _____

PHONE # _____ CREDITCARD# _____
VISA, MASTER CARD OR DISCOVER

EXPIRATION DATE _____ 3 DIGITS ON BACK OF CARD _____

Please mail to:

American Racing Pigeon Union, Inc.

P.O. Box 18465

Oklahoma City, OK 73154-0465