



# AU Yearbook and Convention Book Advertising Rates

Following are the advertising rates for the  
2019 AU Yearbook and Convention Book: ADS ARE DUE BY **AUGUST 1**

<b>Front Cover</b>	<b>\$900</b>	CALL FOR AVAILABILITY
<b>Full Page – color</b>	<b>\$600</b>	
<b>Back Cover – color</b>	<b>\$800</b>	
<b>Inside Front – color</b>	<b>\$700</b>	
<b>Inside Back – color</b>	<b>\$700</b>	
<b>Full Page – b/w</b>	<b>\$300</b>	
<b>1/2 Page – b/w</b>	<b>\$175</b>	
<b>1/4 Page – b/w</b>	<b>\$100</b>	
<b>Breeders &amp; Classifieds</b>	<b>\$ 25</b>	

Up to 6 lines/1 in. Example: John Smith

*Janssens (Award Winning)*  
123 Main Street  
Anywhere, US 12345  
[jsjanssens@abc.net](mailto:jsjanssens@abc.net)  
[www.jsjanssens.com](http://www.jsjanssens.com)  
231-452-9491

**AU UPDATE ADS** are also available for the same rates as above.

*These ads are taken on a first come first served basis and we will accept up to 4 pages of ads per issue.  
January Update ads are due by December 15<sup>th</sup> - May Update ads due by April 15<sup>th</sup> -  
August Update ads due by July 1<sup>st</sup>.*

*Call 405-848-5801 today to get information on the format in which ads should be received.  
Ads must accompany order form (see other side) signed by advertiser.*

2019 Yearbook Ad Order Form

**Please note:**

- Ad pricing is for camera-ready work.
- Layout of your ad by a professional (we want you to look good)  
if not camera-ready is \$75 per page.
- Photographs are \$10 per photo.
- **ABSOLUTE DEADLINE** for ad submission is **August 1, 2019.**
- Payment should accompany your ad.

**American Racing Pigeon Union**  
**P.O. Box 18465**  
**Oklahoma City, OK 73154-0465**  
**Ph. 405-848-5801 – Fax 405-848-5888**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, ST, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Ad size \_\_\_\_\_

B&W \_\_\_\_\_ Color \_\_\_\_\_ # of photos \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_

Payment Enclosed \$ \_\_\_\_\_

**TO PAY BY CREDIT CARD PLEASE PROVIDE THE FOLLOWING:**

NAME ON CREDIT CARD \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE # \_\_\_\_\_ CREDITCARD# \_\_\_\_\_  
VISA, MASTER CARD OR DISCOVER

EXPIRATION DATE \_\_\_\_\_ 3 DIGITS ON BACK OF CARD \_\_\_\_\_

Please mail to:

**American Racing Pigeon Union, Inc.**

**P.O. Box 18465**

**Oklahoma City, OK 73154-0465**