



December 15, 2018

TO: AU Club Secretaries
FROM: Karen Clifton
RE: 2018 Secretary Kits

Important club reminders and documents are enclosed. Please do not hesitate to contact us (405-848-5801) if you have any questions. *Please fill out and return the worksheet to assist with calculating orders. Help us better serve you with the following:*

► **January 15, 2019** – Register by January 15.

ALIEN BAND REGISTRATION – Birds flown as old birds with bands lettered IF, FMC or CU must be registered, at \$1.00 per band, with the AU National Office by January 15, 2019. Alien band(s) and bird description(s) should be included.

► **March 31, 2019** – Return items 1-3 by **March 31** to avoid a late fee.

1) 2019 MEMBERSHIP ROSTER – As new members join throughout the year, please forward names and dues. Late fees do not apply to new or junior members.

Please take a moment to make sure members' names are properly spelled and that we have **current, accurate address, phone number and e-mail information** for each member. This will ensure members receive newsletters, mailings, supplies, ballots and ID cards. We will eventually send out our quarterly newsletters electronically.

Please indicate on the roster if a member is an officer (specify which position), honor, lifetime or junior member.

Dues remain the same: \$25 for adult members, \$10 for junior members (under age 18), and \$35 for a family membership. If submitting a family membership, be sure to list all family member names and indicate who is to be considered **head of household**. Canadian dues are \$35 per member; \$15 for juniors; and \$45 for a family (US).

2) 2020 BAND ORDERS – Shipping applies to each separate order.

3) CLUB DIPLOMA ORDERS – **FREE DIPLOMAS** are available to all clubs. (Restrictions may apply.) Please indicate the number of diplomas you wish to order, as well as the number of free diplomas to be issued (quantity of free diplomas depends upon the number of members paid for by your club - see order form).

OVER

► August 1, 2019

ADVERTISING - Information regarding advertising in the AU 2019 Yearbook is also enclosed. Many clubs advertise their special events in the AU *Yearbook*. To take advantage of advertising opportunities in the AU *Yearbook*, please refer to the enclosed form and call today to reserve your ad space. Deadline for receiving *Yearbook* ads is August 1, 2019.

Ads for our quarterly newsletters must be received by December 15 for the January issue; May newsletter ads should be received by April 15; and ads must be received by July 15, for the August newsletter. Ads for our monthly electronic newsletters must be received by the 1st of each month.

Other helpful information:

- **AU LEADERSHIP SERIES (PROMOTE AND RETAIN)** - The AU Leadership Series was created to help members preserve, protect and promote the sport of pigeon racing using a multi-media approach in the areas of (1) Positive Organizational Environment and Sustained Membership, (2) Public Awareness/Education and Member Recruitment, and (3) Development of Youth Outreach Programs. Request your **FREE** leadership set of CD's and DVD's by calling 405-848-5801.
- **AU LEGAL FUND** - Your lobbyist, Greg Smith, continues to work on your behalf. He has had great success monitoring legislation, representing your needs regarding shipping, Animal Welfare Act, and advocating for our rights to continue racing. **We need the support of members so we do not find ourselves unable to fight challenges that arise.** *Please consider a club or individual contribution.*
- **LOFT CERTIFICATION** - Certification may be very helpful when dealing with city and state governments and is free to members. Loft certification has also proven to be a huge benefit to members as we work with officials during virus outbreaks and ordinance challenges. It is easy to do. Call us for details and the form, or go to <http://www.pigeon.org/loftcertificationpolicy.htm>.
- **PROTECT YOUR RIGHT TO RACE** – Simple suggestions are to always be positive and prompt when responding to lost bird calls, being good neighbors, and getting your club involved in a local charity. Making a small contribution from a special race or releasing birds for a special occasion will go far to leave a favorable impression in your community. You are the face of pigeon racing. Share your passion for the birds and the sport with others. **Effective advocacy materials are available upon request.**

Alphabetical list of enclosures:

Advertising Order Form
Band Order Form
Club Diplomas Order Form
Legal Fund Donation Form
Membership Roster
Promotion Information Flyer

***Latest information about the
NDB and the Race Secretary
enclosed. Please give to your
Race Secretary asap!***

Your AU staff wishes you a safe and happy holiday!